

Change Your Thinking, Today - The Einstein Way!

How to Increase Productivity, Improve Creativity, and Sky-Rocket Results

- Do you need bigger and better ideas from your people?
- Are you trying to create breakthrough products or services?
- Are you having trouble keeping ahead of your competition?

If so, then your people need to experience this powerful new speech, guaranteed to help your people think new ideas and give them the motivation to make productive changes!



Assuming the persona of Albert Einstein, Dr. Arden Bercovitz artfully weaves in humor and unique insights from one of the greatest thinkers of all time. His candid, charming, and approachable manner **will spark your people think like they never "think" before.** Join Dr. B as he shares profoundly simple tools and practical techniques that lead your business to explore new ideas and discover new markets, increase sales, satisfy customers, and experience more meaningful work.

As Albert Einstein aptly said, ***"Your thoughts, they shape you."***

1. Learn How to Define the Right Problem to Get to the Best Solutions

Too often we see things only one way, and believe only one right answer exists. How you define a problem determines how open you are to alternatives. Usually there are multiple correct answers, and your challenge is to select the best. It does help to have Einstein as your mentor.

2. Get Amazing Results When You Think with Pictures

"Picture-thinking" is an essential skill set for better thinking. It's deceptively simple and vastly under-explored. By adapting Albert Einstein's personal techniques, your people can harness the creative powers tethered within and operate at a broader brain bandwidth.

3. Learn How to Leverage Mental Resources to Recognize New Opportunities

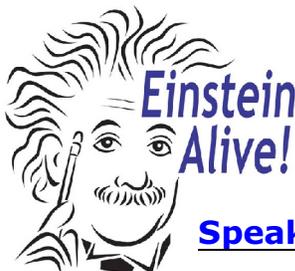
Poor thinking habits cause problems and contribute to costly inefficiencies in your workplace. Your people will learn how to think systematically and use process improvement techniques to become better problem solvers and a more influential decision makers.

4. Apply Brain-Boosters to Accelerate Learning

You can reliably train your brain to sustain more productive and profitable thoughts. Dr. B reveals three simple systems that support your getting positive results. He also shares how and when to use these tools to respond to change quickly, confidently, and creatively.

5. Learn How to Make and Take More Time to Think

Problems are more easily solved when you understand how to think them through. Einstein's time-tested techniques diminish distractions, and give you more time to think. You'll also learn how to put rejuvenating pauses into the middle of your busiest days.



Events that Change the Way Your People Think

Business Imagination and Motivation
Keynotes, Workshops, and Special Events

Dr. Arden Bercovitz, CSP EinsteinAlive.com

Contact us today to book Dr. B, and make your event memorable.

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