

A Diversity of Ideas -The Einstein Way!

How to Boost Inclusion, Divert Resistance, and Reap the Rewards of Diversity

- Do your employees think that diversity is limited to race or gender issues?
- Are inflexible thinkers with narrow perspectives threatening your diversity efforts?
- Are opportunity costs to maintain a cultural status quo becoming too costly?

In today's competitive and changing world, a diversity of thought is your path to profits. Your people need to go beyond race and gender issues. This presentation will inspire your organization to create a culture that learns to rely on its differences.



Using the persona of Albert Einstein, Dr. Arden Bercovitz becomes a most articulate spokesperson for your diversity initiatives. Imagine "The Person of the Century" artfully blending an inspirational and practical message, sharing humor, notable insights and lively interaction with your people. In a candid, charming, and approachable manner, **Einstein invigorates your people to think like they never "think" before.**

Einstein's stories and examples model an obvious conclusion for today's progressive organizations: it's good business to encourage a broader point of view, based on a diversity of ideas. Einstein's universal tools of thought, blended seamlessly with practical techniques, stimulate and encourage new ways of seeing, thinking, and doing. Our goal is to help your people get unstuck from outmoded ways of doing, and motivate them to create a work environment that thrives because of everyone's contributions.

"The world as we see it is only the world as we see it. Others may see it differently." Albert Einstein

1. Learn How To Broaden Your Own Mental Resources To Clarify Thinking

What do you know and how do you know it? These two simple questions root out uncontested bias or outright prejudice. Einstein's experience and insights help your people to challenge assumptions, and actively learn from other points of view, in any situation.

2. Liberate Your Thinking by Letting Go of Language and Pre-conceived Jargon

Image is the root of our imagination, and thinking without language is an essential a skill set. "Picture Thinking" allows you to see and interpret things in novel and different ways. Einstein's easily adapted and proven techniques give your people ways to harness the creativity tethered within, and the means to function at a broader brain-bandwidth.

3. Learn How To Define Multiple Right Answers to Implement Better Solutions

You fall into mental traps every day: believing your first right answer is the only answer; ignoring simultaneous or even contradictory, right answers. The essence and value of diversity is an emphasis on many different and valid ways to see and respond to specific challenges. Einstein demonstrates a new balance between big-picture and detailed thinking that naturally leads to better questions, conclusions and decisions.



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Dr. Arden Bercovitz, CSP EinsteinAlive.com

Contact us today to book Dr. B, and make your event memorable.

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